



The
Educational
Coach

TAKE YOUR FIRST STEP

TO BECOMING
AN ACCREDITED
COACH

JOIN OUR NEXT COHORT OF OUR AACT
(ACCREDITED AWARD COACH TRAINING)

Marina Silva

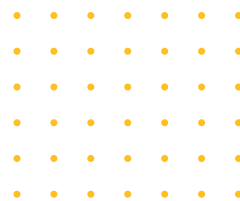
Lorna Alvarado



ACCREDITED AWARD
IN COACH TRAINING

Welcome to The Educational Coach

The Message From Our Lead Coach



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Welcome to a whole new chapter in your life

I know that people love to speak in hyperbole these days but if you have spent any time with me, you will know that I firmly believe that coaching and training to be a coach has changed my life.

I am so excited that this could soon be the same for you.

It starts with you.

Coaching has taught me so many things, but it could be summed up by the word:

‘conversation’.

Training to be a coach has changed every conversation I have had. The most important ones being the conversations I have with myself. When I started my coach training, it felt like each week something changed within me - almost on a chemical or cellular level. I noticed I approached challenges in a new way, I listened to myself and others better, I asked better questions.

You will have come to this course with particular goals or motivations in mind - whether it is to be a professional coach, to coach within your organisation or on an individual level. You will come away feeling like something has changed within you.

Julie Keyes
Lead Coach

Course Introduction

Storytime...

The Educational Coach Story

Our path to coaching was a wiggly one - but those are the best. It started with our sister company - The Educational Consultant. Diverse and interesting projects led us to impactful work with professionals in a 1:1 capacity. Our passion for coaching had been ignited.

2020

COVID allowed us to utilise a change in working practices and harness new tech for professional development. We dedicated new energy and focus on workplace wellbeing.

2022

The Educational Coach was officially formed and our team of Associate Coaches brought together.

2023

Our work and impact spread across schools in the UK, Europe and the Middle East through our 'Every Conversation' programme.

2024

The number of schools and educators continues to grow. As well as our UK base the Dubai office launched. Our ACCT programme launched and we trained two cohorts.

2025

This year saw our expansion in both the UAE and UK schools with our new school partnership platform.

The AACT Course continued with another two cohorts. We now have a strong Alumni group as well as inhouse mentoring and supervision.



01. Every Conversation

The 'Yellow' thread that has run through our mission has been to improve the quality of 'Every Conversation' through a coaching approach.

02. Experts Everywhere

Our vision and mission is pretty big and we know we can't achieve this alone. Our model has always been to grow coaching expertise in others so that they can serve the communities they live and work in.

Overview

Modules

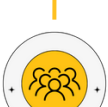
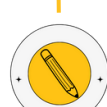


ACCREDITED AWARD
IN COACH TRAINING

Accredited Award in Coach Training (AACT) *Training Programme*

Module 1: Purpose and impact of coaching	Module 2: Ethical practice	Module 3: Coaching Mindset	Module 4: Establishes and maintains agreements
Module 5: Trust and safety	Module 6: Building rapport	Module 7: Presence	Module 8: Listening actively
Module 9: Listening actively (Part 2)	Module 10: Evokes Awareness	Module 11: Cultivates growth	Module 12: Subconscious and conscious
Module 13: Self reflection	Module 14: Powerful questioning	Module 15: Powerful questioning (Part 2)	"Coachathons" Triads and paired practice

What you get:

-  Expert instruction from experienced and qualified coaches
-  53 hrs of coach training
-  Weekly live sessions (via zoom)
-  2 group supervision/coach mentoring sessions
-  Certification through an accredited programme
-  Insightful coaching practise sessions
-  Unique 'coachathon' experiences
-  Self study hours for personal reflection

Your Pathway

1 term | 11 weeks

This is for you if:

- you are looking to learn intensively
- you are wanting to 'get going' with coaching
- can commit to weekly sessions
- want to be a certified coach

11 x 3 hrs

Weekly session

We meet every week for 11 weeks for 3 hr intensive sessions.

These live (online) sessions are expertly led to give you all the tools and training you need to implement coaching immediately in your work and life.

2 x

Coachathons

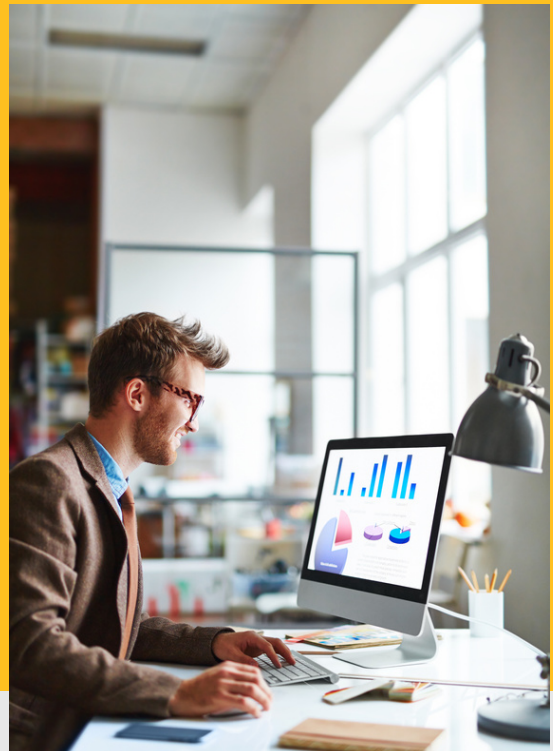
Our uniquely designed 'coachathons' allow you to really build up some practise of your coaching skills as well as gaining feedback on your coaching

2 x

Group supervision session

A huge additional benefit of integrated supervision sessions.

A requirement for accreditation



Course outcomes

- 53 hrs of coach training
- Coaching certification
- Required training hours for individual accreditation application
- Part of a coaching community
- Student membership with the AC

1

Leading Self

Developing personal abilities and qualities related to your emotional intelligence and effectiveness.

2

Leading and Influencing Others

Leading people and teams. Developing people with a human-centred approach.

3

Leading the Organisation

Applying the knowledge and skills to shape the development of an organisation at a strategic level.



Meet Your Instructors

Camilla Whitney-Thomas (ACCT Programme Leader)

Camilla has worked in education since 2009, teaching in various 11-18 schools and taking on roles from classroom teacher to Head of Sixth Form, Assistant Head, and Deputy Head.

Camilla is an NLP Coach with a passion for communication, she is an highly experienced coach and our ACCT Programme Leader.



Julie Keyes Lead Coach

Julie is no stranger to the world of education, with over fifteen years of first-hand experience in teaching. Her passionate work ethic and professional approach are evident in her impressive career achievements. Combining her wealth of experience in education with her accreditation in coaching, Julie founded The Educational Coach.

She has driven the development of our programmes, is a seasoned coach working towards her next level of accreditation at Professional Executive Coach.

The Nitty Gritty

When/Where/How/How long/How much?



Investment

Early bird offer

(only available until September 15th)

11 weeks | 1 term | £1500

Normal price

11 weeks | 1 term | £2000

As we welcome participants from around the world we work flexibly with each cohort to accommodate the majority. Available timing options are:

Afternoon

1.30 - 4.30 pm

OR

3.00 - 6.00 pm

GMT



Cohorts commence in September, January, and April.
All timings listed are based on GMT.

You'll Be Joining...

- A group of global participants who have all taken part in our 1:1 coaching, coach training or practise.
- An organisation that prides itself on professionalism and credibility.
- A professional member of ICF and AC.
- An accredited training provider of the Association of Coaching.



The Educational Coach is proud to take part in the **AC CPD Hours Scheme**, in our ongoing commitment to professional development.



What People Say...



Coaching is a rare opportunity to be open and show vulnerability.

Coaching is becoming increasingly popular as something that successful leaders make use of.

"Coaching has immediate results and its impact is widespread—it creates a ripple effect that permeates your entire community. By embracing coaching, you demonstrate your commitment to the development and success of your organisation in a visionary and progressive way."

"I'm incredibly grateful to Julie, Camilla, and the whole team behind this course. Thank you for your care, energy, and insight. I feel inspired and stretched in the best possible way, and as I consider my next steps, I know this experience has opened up a whole new direction for how I support wellbeing, leadership, and growth in education and beyond."

Confirm Your Place Now.



Empowering Brands to be the Best They Can Be
We would love you to be part of our next cohort.

To take up this opportunity you need to:

Complete this Google Form indicating your session and payment preference.

Places are only confirmed upon receipt of payment.

Contact Us :

Email Address

aact@theeducationalcoach.co.uk

<http://www.theeducationalcoach.co.uk>